

**“For software so simple to use, Adviser is an extremely powerful planning and record keeping tool. We use it to help our clients maximise farm operating surplus”**

**Craig Topham,  
Agronomist / Consultant —  
Agrarian Management Geraldton.**

Easy to use software for quick and accurate farm planning, recording and reporting.

Adviser is an easy to use farm management tool for planning farming at the business, farm, paddock and sub-paddock levels.

With Adviser you can plan and record all your clients' farm inputs and operations and continually analyse their productivity and profitability.

### With Adviser you can:

- ▶ Quickly prepare whole-farm cropping, livestock and pasture plans.
- ▶ Easily produce 'recipes' of inputs and operations for all paddocks.
- ▶ Summarise all inputs for the farm into 'shopping lists'.
- ▶ Determine gross margin by crop and by paddock over a range of likely prices and yields.
- ▶ Track chemical and fertiliser use
- ▶ Prepare 'what if' scenarios on alternative management strategies.
- ▶ Produce detailed reports and budgets including seasonal cash-flow projections.
- ▶ Provide clear operational plans to farm managers and workers.
- ▶ Easily revise plans as the season progresses.
- ▶ Prepare Water Use Efficiency projections and reports
- ▶ Use the unique Rotation Analyzer to determine a paddock sustainability index
- ▶ Review, analyse and compare what happened to what was planned.
- ▶ Freecall the Back Paddock Helpdesk 7 am-7 pm EST, 5 days a week.

### Easy to use

Adviser comes complete with a comprehensive list of crop, variety, fertilizer and chemical inputs used in Australia which you can quickly configure for your individual preferences and requirements.

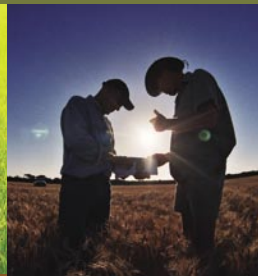
New products and price variations can be easily added, edited and refreshed without affecting historical data. In Adviser you can configure drop-down lists. Copy, find and replace functions ensure Adviser is easy and fast to use. Crop recipes can be saved and reused ensuring an efficient use of time when preparing cropping plans.

A simple to read user guide is also available.

### New and improved

Whole farm plans can be viewed as maps in the latest version of Adviser. Reports show how inputs, outputs and profits alter within paddocks, between paddocks and between rotations. You can easily see in maps where inputs are required and how input rates and costs vary.

The farm's physical resources can now be mapped in addition to the ability to download yield maps from precision agriculture equipment.



As a licensed Adviser user, you have unlimited access to Freecall Helpdesk services. Your annual licence includes all Adviser enhancements, a user guide and upgrades.



## Available in Lite and Reader versions

Adviser is available in a Lite version for advisers and consultants who don't spatially represent data or use mapping functionality and cash flow budgets. Adviser Reader enables clients to view and print reports and maps generated by the adviser or consultant but does not allow clients to alter the data.

## Annual licence

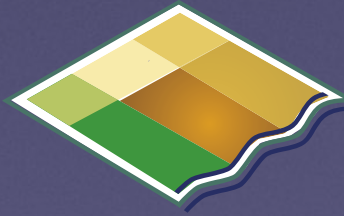
Adviser is sold as an annual licence so your start-up cost is much cheaper. The cost is transparent without any nasty surprises because all software upgrades and free Helpdesk services are included in the annual licence.

The annual licence not only represents Back Paddock's commitment to quality and service but also its long-term obligation to profitable relationships within agriculture.



**“Adviser has revolutionised the way we produce an annual farm plan for our clients. It is simple and easy to use, and at the same time it contains all the necessary features for calculating the technical aspects of a farm business”.**

Geoff Fosbery  
Principal Consultant —  
ConsultAg, Northam



ADVISER

Merchandiser advisers and independent consultants have made this software their tool of choice for farm planning, reporting and recording for their clients.

Contact Back Paddock Software for further information and to receive your free demonstration version.

FRECALL — 1800 557 166

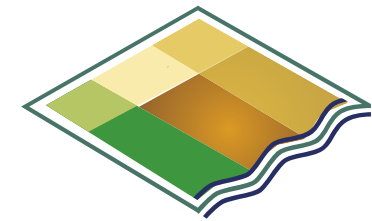
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BACK PADDOCK  
SOFTWARE

Photography by Angie Roe



ADVISER

Easy to use software for quick and accurate farm planning, recording and reporting



Plan your way to profits

**It's the best!**



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SOFTWARE